Custom Song Creation Interview Questions for Couples, Businesses, and Speakers/Influencers

Couples:

1) Is the song being created for any special occasion (anniversary, engagement, wedding, birthday, milestone, etc.)? Is the song a surprise? When would you like to have the song completed?

2) What is your partner's full name?

3) What tempo do you want the song? (Ex: slow, mid-range, up-tempo)?

4) What do you want the feel or the essence of the song to be (Ex: mellow, funny, love ballad, romantic, upbeat, melancholy, inspirational, etc.)?

5) Are there certain artists or songs that you are really drawn to that you may want me to use a reference?

6) What genre or style of music what you like the song to resemble (Ex: acoustic, pop, rock, soft rock, etc.)

7) Do you want the song to be about your partner's life, your relationship together, or a little of both? Anything else?

8) What are some of your partner's passions and joys in life?

9) What are some of your partner's major accomplishments, milestones, or signature moments in life?

10) What are your partner's dreams and visions for the future? What are your goals together?

11) What are some inside tips that you can give me about about your partner that few people know, but they would be really touched if they heard that lyric in the song?

12) What are your favorite memories together? Please include details and let me know about things such as when/how you met, any "firsts" (first date, first kiss,

etc.). Please expand on anything else about your relationship that is unique to you and you want me to highlight in the song.

13) What are the relations and names of some of the people in your partner's life that you perhaps want mentioned in the song?

14) What do you love most about your partner? What are your favorite qualities, characteristics, and/or personality traits? What are they most known for?

15) Do you have any nicknames that are special between you two? If so, what are they?

16) What makes your partner unique?

17) Are there any inside jokes that you can let me in on that would be a great surprise in the song?

18) Where was your partner born, where did they grow up, go to college, etc.

19) Expand on anything else that you might want me to include in the song. Let me know if you want me to incorporate any themes. This is your opportunity to be creative too!

20) Would you like me to perform the song live at a special event or occasion?

Businesses:

1) Why do you want to have a custom song for your business?

2) What is your company's mission statement or overall vision?

3) Describe your company's culture and how you want the song to compliment it:

4) Does your company offer a service, a product, or both? Please describe:

5) In what ways do you envision using the song (trainings, company events, advertising, marketing, etc.)?

6) What impact do you hope this song will have on your employees and/or customers?

7) What do you want the song to be about? Please share details.

8) What tempo do you want the song? (Ex: slow, mid-range, up-tempo)?

9) What do you want the feel or the essence of the song to be (Ex: inspirational, funny, motivational, uplifting, energizing, etc.)?

10) Are there certain artists or songs that you are really drawn to that you may want me to use a reference point?

11) What genre or style of music what you like the song to resemble (Ex: acoustic, pop, rock, hip-hop, dance, etc.)?

12) Do you want the song to be about your company's employees, the mission, or your potential and/or current customers?

13) What is your company most proud of?

14) What are some of your company's biggest achievements?

15) Where is your company headed?

16) What are key themes, words, phrases, quotes, tag-lines, or sayings that your employees or customers associate with your company, your brand, and your service or product?

17) In the chorus of the song, what do you want to stand out the most?

18) Do you want to monetize the song (CD sales to customers, on-line sales via music download and streaming sites, etc)?

19) Expand on anything else that you might want me to include in the song. This is your opportunity to be creative too!

20) Would you like me to perform the song live at your company's event?

Speakers/Influencers:

1) Who is your audience? Why do they follow you? What's you main message to them?

2) In what ways do you envision using your song (live events, keynotes, videos, webinars, podcasts, website, mastermind retreats, etc.)?

3) What impact or transformation do you hope this song will have on your audience?

4) What do you want the song to be about? Please share details.

5) What tempo do you want the song? (Ex: slow, mid-range, up-tempo)?

6) What do you want the feel or the essence of the song to be (Ex: inspirational, funny, motivational, uplifting, energizing, etc.)

7) Are there certain artists or songs that you are really drawn to that you may want me to use a reference?

8) What genre or style of music what you like the song to resemble (Ex: acoustic, pop, rock, hip-hop, dance, etc.)

9) Do you want the song to be about you and your journey, your audience and their challenges, hopes, and dreams, or a mix of all these?

10) What are some of your major accomplishments, milestones, or signature moments in life?

11) What are your goals and vision for your community? What is your purpose for being a leader?

12) What are key themes, words, phrases, quotes, or sayings that your audience associates with you, your brand, and your content?

13) In the chorus of the song, what do you want to stand out the most?

14) Do you want to monetize the song (CD sales at your live event, on-line sales via music download and streaming sites, etc)?

15) Expand on anything else that you might want me to include in the song. This is your opportunity to be creative too!

16) Would you like me to perform the song live at your event?