

CONFERENCE MARKETS



1) Corporate:

(ie: Nike, Costco, Verizon, Target, Hilton)



2) Academic:

- ➔ High schools
- ➔ Colleges



3) Seminars:

- ➔ Personal development
- ➔ Health & wellness
- ➔ Spirituality & faith-based
- ➔ Entrepreneurship
- ➔ Business growth
- ➔ Speakers & coaches
- ➔ Network marketing
- ➔ Relationships



4) Associations:

- ➔ Professional (i.e. National Association of Realtors)
- ➔ Trade (i.e. American Psychological Association)
- ➔ Philanthropic (i.e. American Heart Association)
- ➔ Non-government (i.e. YMCA)