



Masterclass Template Letter®

Hello (first name),

As a full-time singer/songwriter and recording artist, I have a passion for speaking to college students about my entrepreneurial journey as a career musician.

I would love the opportunity to speak to your students who so often struggle with the question, “Once I graduate, how can I make a living as a music artist?”

I can give them very real world answers and practical knowledge in a fun, dynamic, and engaging way that will reinforce and inspire their music path.

Since I am a performing songwriter, I believe your students would greatly benefit from the many perspectives and personal stories I have to share about the business behind music.

Contrary to how the majority of musicians pursue their livelihood, I have become successful in progressive and innovative ways your students would find very new, refreshing, and exciting.

Depending on the nature of your class and your students’ interests, I can give a music business related masterclass or a composition masterclass (or combine the two) followed up by a live performance and Q&A session which makes for an interactive experience.

Given my breadth of experience working in the music field, I believe I share your sentiments in the joy of passing on knowledge, insight, and enthusiasm to our future generation of professional musicians.

My goal is that your students leave my presentation feeling confident and invigorated about their future career in music.

As someone who believes in the power of music, I think my services could be something very beneficial for (university or college name) and the (department's name) appreciation and advocacy for the arts.

Let's have a conversation about this potential win-win opportunity. At the same time, I can answer any questions you may have regarding my experience, background, referrals, etc.

Thank you for your time, and let me know if you feel this would be beneficial to your students.

Warmest regards,

(Insert your name)

(Insert any credentials or awards)

(Insert your music website)